



REYNIER IZAGUIRRE

GRAPHIC DESIGNER

PROFILE

27-year old graphic designer from San Jose, CA. with 6 years of work experience in graphic design. 7 years of professional drawing.

CONTACT

(786) 253-1563

850 Meridian Way, apt 4
San Jose, CA 95126

ireynier.com
reynier.izaguirre@gmail.com

SKILLS

SKETCH 3

User Experience Design, User Interface Design, Wireframing, Prototyping, Mobil Design, and Web Design.

ILLUSTRATOR

Logo design, Illustrations for flash, Packaging design. Dielines, Layouts for presentations, and Typography.

PHOTOSHOP

Photo manipulation, Fashion retouching, Banners, Bus wraps, Digital paint, and Animated thumbnails.

INDESIGN

Brochures, Online magazines, Instruction manuals, Flyers, and Collateral design

EDUCATION

September 2009 – July 2013 (4 year)

Bachelors Degree in Graphic design
Miami Art Institute

Languages: Native English, Spanish

WORK EXPERIENCE

FREELANCE UI & GRAPHIC DESIGNER

October 2009 – Present (6 years) San Jose, CA

October 2009 – Present (6 years) San Jose, CA
Executing all visual design stages from concept to final hand-off to engineering
Collaborating closely with editorial and product design teams
Establishing design guidelines, style guides, best practices and standards
Creating wireframes, storyboards, user flows, and process flows to effectively communicate interaction and design ideas
Creating character illustrations for books and packaging
Creating images that identify a product and / or support a brand
Designing front end user interfaces, web banners, landing pages, and email templates
Creating original packaging dielines
Advising clients on strategies to reach a particular audience

Examples of Projects:

A set of realistic illustrations for "E.P. Carrillo" cigar company
Original character illustrations for T-shirt designs
Corporate website designs for the companies in education & training sector

ILLUSTRATOR/PACKAGING DESIGNER @RMS INT.

May 2014 – July (1 year) 8323 NW 12th St #111, Doral, FL 33126

Created strong packaging design to appeal our target audience
Assured that creative executions meet client objectives and follow strict brand guidelines
Oversaw the retouching of toy images and illustrated backgrounds using various digital tools
Create original digital graphics and illustrations with Wacom tablet
Illustrated concept themes for future projects competing with LEGOs and other competitor brands
Created production-ready packaging in close work with our Hong Kong offices
Led and mentored a junior designer

Achievements

As a result of realized packaging concepts our company signed contracts with Dollar General, Dollar Tree, and New England Doll stores

ILLUSTRATOR/PACKAGING DESIGNER @ STRIBBONS

July 2013 – May 2014 (10 months) 2921 W Cypress Creek Rd, Fort Lauderdale, FL

Managed and directed projects from concept to completion in a timely manner while applying best practices in layout, color theory, composition, typography, and graphic design
Created and implemented brand identity design systems in the company's industry
Created online marketing materials (email templates, newsletters, brochures, flyers, etc.)
Created effective and compelling visual designs and print materials: packaging, ceramics, fabric, brochures, etc.
Analyzed marketing and user experience challenges
Prepared specs and guidelines for production stage (embossing, debossing, spot-UV, foil, embellishments, etc.)
Made in-house mockups on 3D Makerbot and Roland printers

Achievements

Took the initiative on re-designing the Company's website and compiling web materials by pitching ideas and PowerPoint presentations to the CEO and team members.
My ideas led to the SEO increase of 60% by creating a more aesthetically pleasing and user friendly website
Executed a project that achieved maximum productivity and met strict deadlines for "Modern Gourmet" client
Executed a project from a packaging concept idea to production that was bought by "Kathy Ireland Chocolates"
Prepared successful packaging concepts for International and domestic shows and promo-events which resulted in the significant increase of company's clientele

ILLUSTRATION CONTRACT @18TH ERA CLOTHING

March 2010 – May 2013 (3 years) 69 SW 7th St, Miami, FL 33130

T-shirt Illustrations for promotions
Digital and collateral design for store
Responsible for outsourcing printing files to vendors
W-eb site layout design
Character concept design

ILLUSTRATION CONTRACT @18TH ERA CLOTHING

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Digital and collateral design for store
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ICR INSPECTOR & TECHNICAL ILLUSTRATOR @ AAR CORP.

January 2007 – January 2013 (6 years 1 month) Miami, FL

Responsible for creating technical drawings for parts allowing for a smoother workflow in the future projects.
Created professional brochures that boosted the companies market appearance
Performed inspection of overhauled and repaired components belonging to landing gears to ensure safety protocols
Performing measurements and visual inspection, analyzing manuals and submitting solutions to Manufactures
Supervised training for new employees. In results, the employees are now more proficient and motivated to deliver quality workmanship.